<u>Wherein</u> said functions dictating the action taken by said <u>multifunctional</u> hot spots when activated, said functions having <u>a</u> means for accessing predetermined locations that are accessible from a globally accessible network;

Means for selecting and activating at least one function from said plurality of functions based on predetermined parameters, at least one of said predetermined parameters comprising a user originated input that selects and activates at least one function from said plurality of functions when said <u>multifunctional</u> hot spot is activated.

- II.   CLAIM LISTING; <u>CLEAN VERSION</u>.

<u>Claims</u>: *The following is a listing of the <u>clean version</u> of all claims in the application "Method And System For Creating, Using And Modifying Multifunctional Website Hotspots;" after the prior amendments.*

1. (Original) A multifunctional hot spot apparatus comprising:

A set of processed or readable instructions storable on a retaining medium;

At least one hot spot defined by any communication with said instructions;

At least one of the hot spots being accessible from a globally accessible network;

Means for performing at least one of a plurality of predetermined functions executed with the selection of each particular hot spot;

Wherein said hot spots reside on and are accessible from a digital video or audio file;

Wherein said predetermined functions are selected from a mode control;

Wherein the mode control comprises a plurality of modes;

Wherein the plurality of modes comprise of a shop mode, such as C L I C K V I D E O S H O P™, a bid mode, an interact mode, such as C O O L – I N T E R A C T I O N™, an entertainment mode, and a link mode;

Wherein a specific mode is selected through an expandable graphical user interface bar;

Wherein said specific mode further toggles based on time stamps in said digital video or digital audio file;

Wherein said hot spots are delineated by outlines, shading, or illumination or a combination of each, at a predetermined area on the display;

Wherein said multifunctional hot spot apparatus is made to reside on and is compatible with any computing system, any wireless or portable mobile handheld media device or player, including mobile phones, any mobile toy or digital media player;

Wherein said mobile handheld media device/ player or mobile toy, a specific mode is selected through a custom keypad (mode control bar) or user designated keys selected through a graphical user interface.

2. (Original) An apparatus as recited in claim 1,

comprising:

Means for further identifying said hot spots.

3. (Original) An apparatus as recited in claim 1:

Where said predetermined functions comprising:

Means for further identifying items available on a website for purchase.

4. (Original) An apparatus as recited in claim 1:

Where said predetermined functions comprising:

Means for conducting an auction and receiving bids for the purchase of identified items, through a multicast communication window & interface.

5. (Original) An apparatus as recited in claim 1:

Where said predetermined functions comprising:

Means for linking to at least one predetermined URL address when said hot spot is activated.

6. (Original) An apparatus as recited in claim 1:

Further comprising a means for storing and retrieving digital media, said digital media having at least one said multifunctional hot spot defined therein.

7. (Original) An apparatus as recited in claim 1:

Wherein said predetermined functions comprises:

Means for calling a predetermined phone number or user when said hot spot is activated.

8. (Original) A storage, retrieval, and modification-area

apparatus comprising:

Means for providing sessions for storing, modifying,

accessing and activating digital media when said hot spot is

activated , such as in a D i g i t a l   L o c k e r™:

A set of processed or readable instructions storable on a

retaining medium, providing a means for separating digital video

and digital audio files in and from digital media and means

defined to facilitate the separation of digital video and digital

audio with at least one multifunctional hot spot.

9. (Original) An apparatus as recited in claim 1, wherein

said predetermined functions comprises:

A means for communicating a website or network user with

a digital media file having at least one said multifunctional hot

spot.

10.(Original) An apparatus as recited in claim 1, wherein

said predetermined functions comprise:

A voice recognition means for activating at least one of said

predetermined functions based on the sound of the user's voice.

11.(Original) An apparatus as recited in claim 1, wherein

said hot spots reside on and are accessible from at least one

"linked" digital video file, wherein a "linked" digital video is

accessible from digital video with at least one multifunctional hot

spot;

Where said digital video is activated from a preset

parameter, or upon reaching a particular segment in a digital

media file;

Wherein said digital video is based on a user's preference;

Means defined for automatically launching digital video to

the current user or launching to another active network user.

12.(Original) An apparatus as identified in claim 1:

Wherein said hot spot resides in and is accessible from at least one, "linked" audio digital file, wherein "linked" digital audio is accessible from digital audio with at least one multifunctional hot spot;

Where said digital audio is activated from a preset parameter, or upon reaching a particular segment in a digital media file;

Wherein said digital audio is based on a user's preference;

Means defined for automatically launching digital audio to the current user or launching to another active network user.

13.(Original) An apparatus as recited in claim 1:

Wherein said hot spots resides in and is accessible from a digital media file.

14.(Original) An apparatus as recited in claim 1:

    Wherein said means for selecting and activating comprises:

    A menu of identifiers in communication with said functions for identifying and providing access to said functions;

    Wherein said identifiers each corresponding to and being in communication with at least one of said predetermined functions, said identifiers having a means for activating a function when a corresponding identifier is activated.

15.(Original) An apparatus as recited in claim 1:

    Wherein said predetermined functions comprise:

    At least one globally accessible address that is accessible through a globally accessible network when said corresponding identifier is selected.

16.(Original) An apparatus as recited in claim 1, where

said means for selecting and activating comprises:

At least one predetermined parameter that activates a

corresponding function from said plurality of functions when said

parameter is satisfied.

17.(Original) An apparatus as recited in claim 16:

Wherein said at least one predetermined parameter

comprises the reaching of a predetermined segment of a digital

media file.

18.(Original) An apparatus as recited in Claim 17:

Further comprising a means for overwriting said parameter

when a user selects at least one of said plurality of predetermined

functions.

19.(Original) An apparatus as recited in claim 1, further

comprising:

Means for adding at least one additional function to a

predetermined hot spot.

20.(Original) An application software apparatus for use on a globally accessible website, or network, or for use on any wireless or portable mobile handheld media device or player, including mobile phones, any mobile toy or digital media player comprising:

A set of processed readable instructions stored on a tangible medium for, creating and controlling at least one pre-identified multifunctional hot spot, said multifunctional hot spot having a plurality of predetermined functions;

Wherein said functions dictating the action taken by said multifunctional hot spots when activated, said functions having a means for accessing predetermined locations that are accessible from a globally accessible network;

Means for selecting and activating at least one function from said plurality of functions based on predetermined parameters, at least one of said predetermined parameters comprising a user originated input that selects and activates at least one function from said plurality of functions when said multifunctional hot spot is activated.